

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS FROM REP AUG27/12 15.28
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE AUG27/12 15.28

DATE AUG27/12 15.28

STA:

CON CM

[illegible]

PROGRAM : HOT TOPIC
ORD COM1: HOT TOPICS RUNS 1205A-1235A DUE TO COLLEGE FBALL
THIS IS A MAKE-GOOD FOR SEPI ON LINE-17 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG27/12 15.28
REP HEADLINE# 6297270 TRF# 328899 *** WFTV-TV ***
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#17 MISSED: SAT/1130P-1200M SEP1 30S \$450.00 (AUG27/12)
OFFER: SAT/1205A-1235A SEP1 30S \$450.00 PLS ADVISE.
CMT: HOT TOPICS RUNS 1205A-1235A DUE TO COLLEGE FBALL
SEP/12 33650.00 CONTRACT TOTAL 33650.00
TOTAL SPOTS 23

MARKET TOTALS \$96,142 WFTV 35% WKMG 22% WESH 25% WOFL 12% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE